

AURORA BY JACQUELINE

Interior Design Services

LATEST IN BUSINESS

Happy New Year! I hope everyone had a relaxing and restful Holiday Season with their loved ones. However you spent your holiday, just know that it was the right thing for YOU, no matter what anyone else says or does.

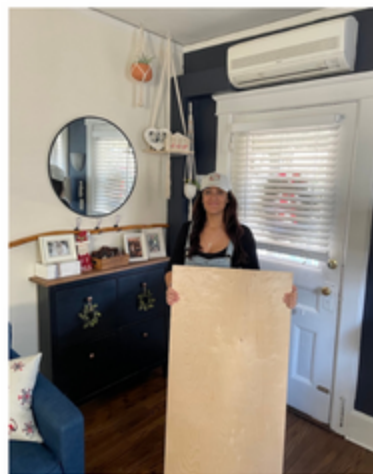
I want to thank you for making this past year possible for Aurora by Jacqueline. As I look back on the past six months in business, I can clearly see all of my accomplishments, mistakes, and learning experiences as a way to push myself forward to do great things for myself and others; particularly in helping you love your home again.

Right now, we are booked until the end of February for new clients. Please note that if you are interested in any of our services, contact me and we can get you on the books for the upcoming months. As you know I do all of my projects myself and give each project the time and attention it deserves. With that being said, I am only able to take on a couple of clients a month without compromising my work. Thank you for your understanding and cooperation.

MY CLIENT'S OLD DINING TABLE AND CHAIRS WERE STRIPPED, RE STAINED AND PAINTED TO GIVE NEW LIFE AGAIN



DURING CHRISTMAS I WAS LUCKY TO BE A PART OF A COLLECTIVE GROUP OF TALENTED WOMEN IN A VIDEO REEL WISHING ALL DYERS A HAPPY NEW YEAR BUILDING THEIR DREAMS.



PERSONAL JOURNEY

There are a lot of new things on the horizon for Aurora by Jacqueline. I didn't want to say it out loud, but I can't keep a secret.

For instance, we are in the early stages of developing a podcast. My Little Corner of the World is a place where we can talk about my business, mental health, show tutorials and DIY tips, and share amazing home decor & DIY accounts. Most importantly, a place for human connection where guests can come and chat about all above said things.

This new venture I am nervous and excited for. There's a voice in my head that says, "Who will listen?" But if I can inspire just one person, then I am fulfilling my life's passion.

WHEN I PARTICIPATED IN THE ONE ROOM CHALLENGE THIS FALL, I BOUGHT THESE AMAZING LUSH VELVET CURTAINS ON AMAZON FOR ONLY \$49 FOR 2 PANELS.



DIY TRENDS

I continue to get a lot of inspiration from Pinterest and Social Media, although it's important for me to keep my own eclectic style and not incorporate or change something in my home just because it is trendy. My recent blog post talks about that directly. Making sure your home feels like you based on your decisions.

A big trend that I have seen in Home Decor is velvet both online shopping and in big box stores. I incorporated velvet into my home and its feeling, texture and warmth immediately changes a room. The craftsmanship of faux velvet has come a long way.

I'm patiently waiting on our new coffee colored velvet slipcover for the couch. A slipcover is an inexpensive way to change your furniture color when you're ready for a change of view and not in your wallet. It's also a great furniture saver when you have children and pets because it goes right in the wash.

PERSONAL COLLECTION

I will resume refurbishing my personal collection of furniture most likely in late February. Like I had mentioned earlier, it is important for me to give each job the attention it deserves and preserve the integrity of my work. As a designer, working on homes, and managing the business part of my company through social media and email marketing, I want to make sure I give my all to each facet of my work. I also try to remember to work on myself as well to keep my body and mind healthy and strong.

When you work from home, you need to find unique and creative ways to store your supplies. Currently, I am working on a linen cabinet to hold our toiletries and bathroom necessities in order to free up our one large supply closet/pantry. (It's basically my tool closet that we labeled "Schowetsky's Supplies & Co.")

This is the first Aurora By Jacqueline Design that I built with my own two hands. Using old target cube shelves, plywood, screws and some paint, I was able to create a cabinet that is truly the most unique of my personal collection. I know it needs a door, some styling and touch up paint, but it's just what I needed for storage and to push me forward into building my dreams with the tools I have and will soon acquire-from Home Depot and life experiences of course :)



*AURORA BY JACQUILINE NEWSLETTERS ARE CREATED FOR THOSE WHO SUBSCRIBE TO AURORABYJACQUILINE.COM IT ALLOWS THOSE WHO WANT TO LOVE THEIR HOME AGAIN TO GET DIY TIPS AND TRICKS, NEWS ABOUT THE BUSINESS INCLUDING INFORMATION ON SALES, PERSONAL COLLECTION POP-UP SITES AND UPDATES ON MY PERSONAL JOURNEY... IF YOU WOULD LIKE TO KNOW :) THANKS FOR READING! IT'S APPRECIATED MORE THAN YOU CAN IMAGINE.

nana-Jacqueline Schowetsky